

MEMBERSHIP APPLICATION PACKET

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The **INTERNATIONAL SPORT SHOW PRODUCERS ASSOCIATION** was formed because of the need for show production companies to meet on common ground and establish a route of communication.

Benefits of Membership . . .

- Annual Membership Meeting. Meeting once a year with an Annual Workshop and General Board Meeting, problems universal to the industry are the main concern. Previous topics have included advertising, security, ticket design, promotions/features, acquiring long term dates with a facility and show credential policies.
- Membership Directory & Show Calendar. The ISSPA organization produces the "**ISSPA Sports & Vacation Show Directory and Calendar.**" This is posted on our website at <http://www.sportshow.org>.
- Networking. ISSPA offers an excellent opportunity to network with other members throughout the year. Via email, phone or in-person, share your ideas, troubleshoot problems/concerns or just chat with other show producers who understand the industry and have over 100 years combined knowledge and experience to draw from.
- Advertising Library. A library of past advertising from sports shows across the country. Members just need to post one TV, radio and print ad to get password access to all previous years media samples from all members.

How to Join . . .

A membership applicant has to have been engaged for at least three years in actually directing or associating in the production of a show consisting of the marine, camping/RV, fishing/hunting, power sports &/or travel industry; but said show must consist of at least three of the four preceding classifications & be of three or more days in duration & have a minimum building gross square footage of 60,000 sq. ft.

An applicant is voted on by the Board of Directors and the ISSPA Membership. The cost for annual membership is \$1,000.00 and is due upon renewal each year.

NEW MEMBERS receive a discounted rate of \$500.00 for their first year of membership due upon acceptance as a member by the association, and annual dues of \$1,000.00 thereafter.

For your convenience, the enclosed membership application form is attached. Please don't hesitate to contact us if you have any unanswered questions! The phone number is 303-892-6800, Fax: 303-892-6322.

Please submit the attached Application for Membership, a show calendar/calendar of events, floorplan, etc. to:

International Sport Show Producers Association
P.O. Box 480084
Denver, CO 80248-0084

ISSPA



INTERNATIONAL SPORT SHOW PRODUCERS ASSOCIATION

Serving Major North American Markets

APPLICATION FOR MEMBERSHIP

COMPANY NAME: _____

CONTACT NAME/TITLE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

E-MAIL ADDRESS: _____

WEB ADDRESS: _____

PHONE & FAX: _____

SHOWS PRODUCED

SHOW TITLE 1: _____

OF YEARS SHOW HAS BEEN PRODUCED BY YOUR COMPANY: _____

LOCATION (CITY/STATE): _____

FACILITY USED: _____

GROSS SQUARE FOOTAGE: _____

SHOW DATES: _____ LENGTH OF SHOW: _____

SHOW TITLE 2: _____

OF YEARS SHOW HAS BEEN PRODUCED BY YOUR COMPANY: _____

LOCATION (CITY/STATE): _____

FACILITY USED: _____

GROSS SQUARE FOOTAGE: _____

SHOW DATES _____ LENGTH OF SHOW: _____

(CONTINUED)

SHOW TITLE 3: _____

OF YEARS SHOW HAS BEEN PRODUCED BY YOUR COMPANY: _____

LOCATION (CITY/STATE): _____

FACILITY USED: _____

GROSS SQUARE FOOTAGE: _____

SHOW DATES: _____ LENGTH OF SHOW: _____

SHOW TITLE 4: _____

OF YEARS SHOW HAS BEEN PRODUCED BY YOUR COMPANY: _____

LOCATION (CITY/STATE): _____

FACILITY USED: _____

GROSS SQUARE FOOTAGE: _____

SHOW DATES: _____ LENGTH OF SHOW: _____

SHOW TITLE 5: _____

OF YEARS SHOW HAS BEEN PRODUCED BY YOUR COMPANY: _____

LOCATION (CITY/STATE): _____

FACILITY USED: _____

GROSS SQUARE FOOTAGE: _____

SHOW DATES: _____ LENGTH OF SHOW: _____